



VACCINE HESITANCY AND COVID-19 INFORMATIO N



Vaccinate with **Confidence**

Strategy to Reinforce Confidence in Covid-19 Vaccines

Dear Community Member:

Thank you for downloading the American Diversity Group (ADG) Covid-19 Toolkit, *Vaccine Hesitancy and Covid-19*. Established in 2015, the American Diversity Group aims to bring together diverse groups of people to sustain community health and improve lives. We strive to serve individuals and families to improve community well-being as a whole. We specifically focus on improving healthcare access to underserved communities and providing healthcare education.

ADG's mission is to serve individuals and American families to improve health and well-being of those we serve. We strive to be the leading organization providing the best care to everyone through integrated medical practice and education. Along with healthcare education of communities, we work with underserved communities to empower these communities to lead high-quality lives with respect and dignity.

This vaccine hesitancy toolkit is intended to be used by any community leader or member; no medical or social-work background is needed. We hope that this toolkit will support your efforts in educating your community members about vaccine health and COVID-19. Please feel free to reach out to us if you would like further support in raising awareness around COVID-19 in your community!

Sincerely,

American Diversity Group
Montgomery County

A little about us...

The American Diversity Group is organized to bring together a diverse group of people to build and sustain a healthy community and enrich lives. Our goal is to serve individuals and families to improve the health and well-being of those we serve. We strive to be the leading organization to provide the best care to everyone through integrated medical practice, education, and awareness. We are the partner of choice as we transform healthcare education and services for our community.

Our focus is on improving health care access to under-served individuals by providing them with proper healthcare-related education. We are dedicated to the sole purpose of empowering communities to live high-quality lives.

During the coronavirus pandemic, we rallied together with surrounding communities and provided much-needed medical care to those in need. We spread awareness and encouraged vaccinations, providing incentives in the form of gift cards to every individual that chose to receive the vaccine and protect their neighbors. When pediatric vaccinations came out, we brought much-needed vaccines to communities struggling to receive them. We have organized free food and toy drives on many occasions, giving away free meals to families on thanksgiving and free toys to children on Christmas. At all of our events, we strive to educate the local communities and help in whichever way possible.

Recently, we have opened a free healthcare clinic near Adventist HealthCare White Oak Medical Center in White Oak, Maryland. Here we have been assisting refugees from Afghanistan and, more recently, refugees from Ukraine. By providing much-needed care, we hope to ease the transition of these individuals to life in the U.S and ensure they are healthy and feel cared for.

For More information on our programs or how you can get involved, contact ADG today.

Thank you,
American Diversity Group

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What is Vaccine Hesitancy?



Vaccine Hesitancy: What is it?



Vaccine Hesitancy:

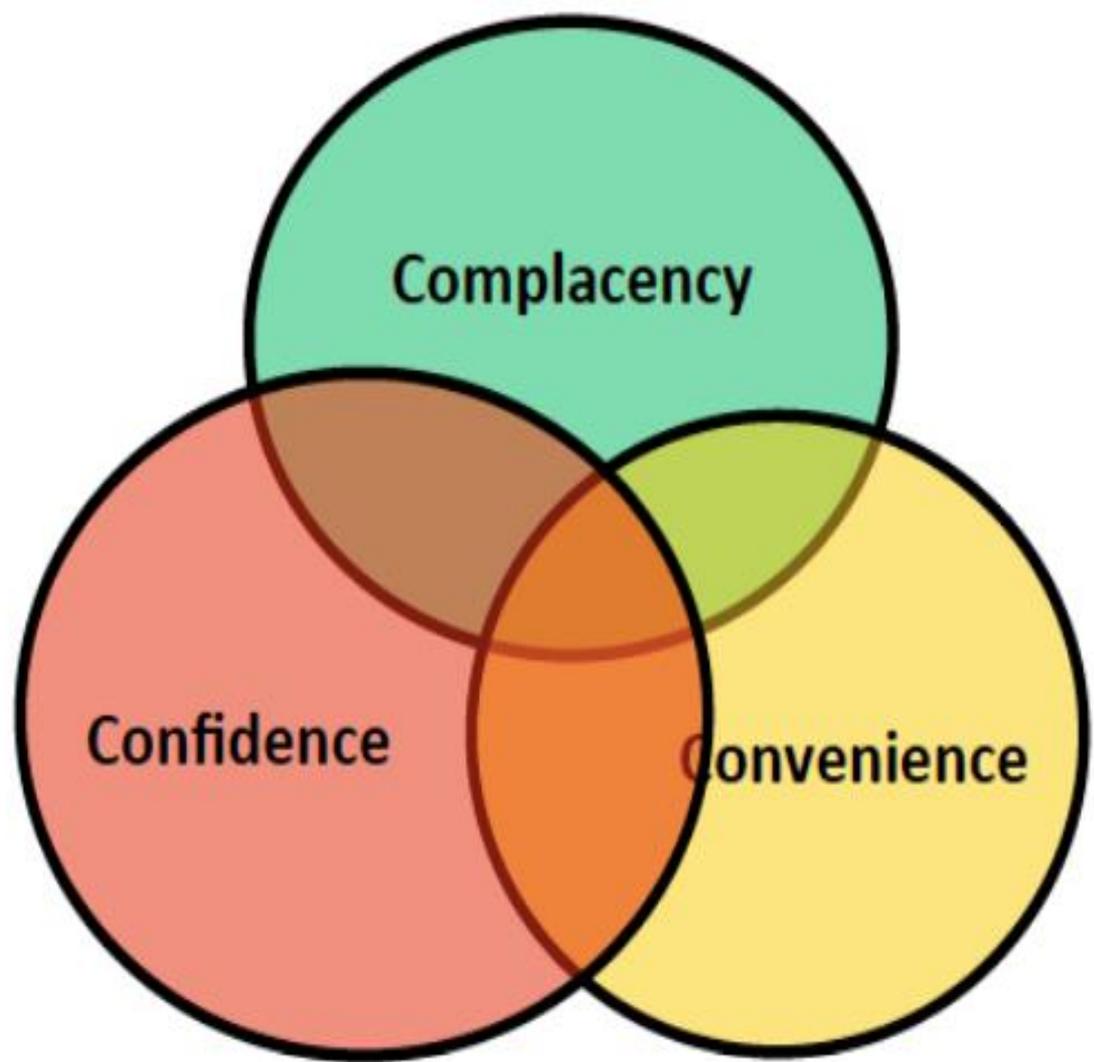
“Vaccine hesitancy is a delay in acceptance, or refusal of vaccines despite the availability of vaccine services. The term covers outright refusals to vaccinate, delaying vaccines, accepting vaccines but remaining uncertain about their use, or using certain vaccines but not others.”

Vaccination hesitancy ?

- Refers to **delay in acceptance or refusal of vaccines despite availability of vaccine services.**
- Is complex and context specific varying across time, place and vaccines.
- Is **influenced by** factors such as **complacency, convenience and confidence.**

Three Factors Influencing Vaccine Hesitancy:

- **Confidence:** There is lack of trust in the effectiveness and safety of vaccines, the system that delivers vaccines, and the motives of those who establish policies on necessary vaccines
- **Complacency:** Perception that risks of vaccine preventable disease are low and vaccines are not a necessary preventative
- **Convenience:** The extent to which vaccines are available, affordable, accessible



Common Misconceptions About Vaccines:



Vaccinate with **Confidence**

Strategy to Reinforce Confidence in Covid-19 Vaccines



1

Myth 1: Natural immunity is healthier and more effective than vaccine-induced immunity.

Vaccines **allow you to build immunity without the damaging effects** that vaccine-preventable diseases can have.

2

Myth 2: Vaccines can make you sick.

Vaccines **allow you to build immunity without the damaging effects** that vaccine-preventable diseases can have.

3

Myth 3: Vaccines contain toxic ingredients

Any substance—even water—can be toxic in large doses. Some vaccines contain ingredients like formaldehyde and aluminum, but these trace amounts are **so small that they're not considered toxic or harmful.**

4

Myth 4: Vaccines are used to microchip people.

The internet can be beneficial for learning more about your health, but it can also be **fertile ground for misinformation** -- particularly during the coronavirus pandemic.

5

Myth 5: Vaccines can cause autism.

Vaccines don't cause autism. Hundreds of studies across the globe have shown time and time again that **there is no connection.**

Why should I trust
the vaccine?

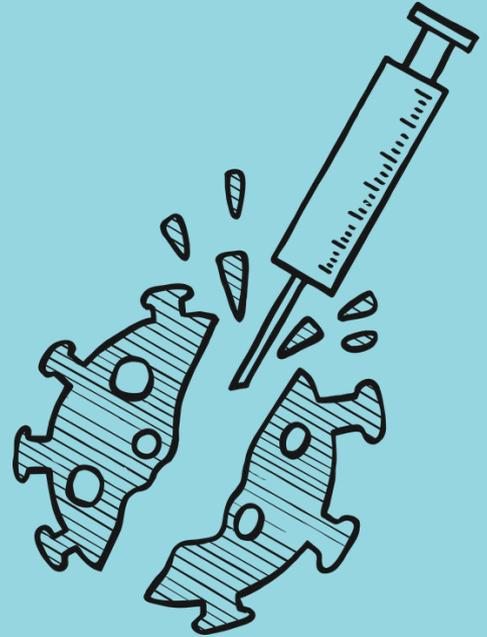
Trust
the **FACTS**
Get
the **VAX**



Why trust the vaccine when it was developed so quickly?

MedStar Health:

“Vaccine researchers and developers still followed **the same rigorous processes and protocols for ensuring the safety and efficacy of the vaccine**. In the United States, the Food and Drug Administration (FDA) has to review and approve all vaccines after thorough testing and observation. Beyond the FDA, investigative review boards composed of diverse experts across gender, race, and subject matter expertise thoroughly evaluate and approve studies like this to ensure all concerns are heard.”



Real-world data show vaccination* **reduced the risk** for COVID-19 hospitalization among adults 65 and older[†]

Vaccination is a critical tool to **reduce severe COVID-19** in adults 65 and older



* Receipt of Pfizer-BioNTech or Moderna 2-dose vaccine series

[†] Patients enrolled from 24 U.S. hospitals in 14 states

CDC.GOV

bit.ly/MMWR42821

MMWR

Vaccine Time Course:

- **Pfizer:** Dose 2 administered 3-8 weeks after Dose 1. Booster available 6 months after second dose.
- **Moderna:** Dose 2 administered 4-8 weeks after Dose 1. Booster available 6 months after second dose.
- **Johnson and Johnson:** Single dose. Booster available 2 months after first dose.

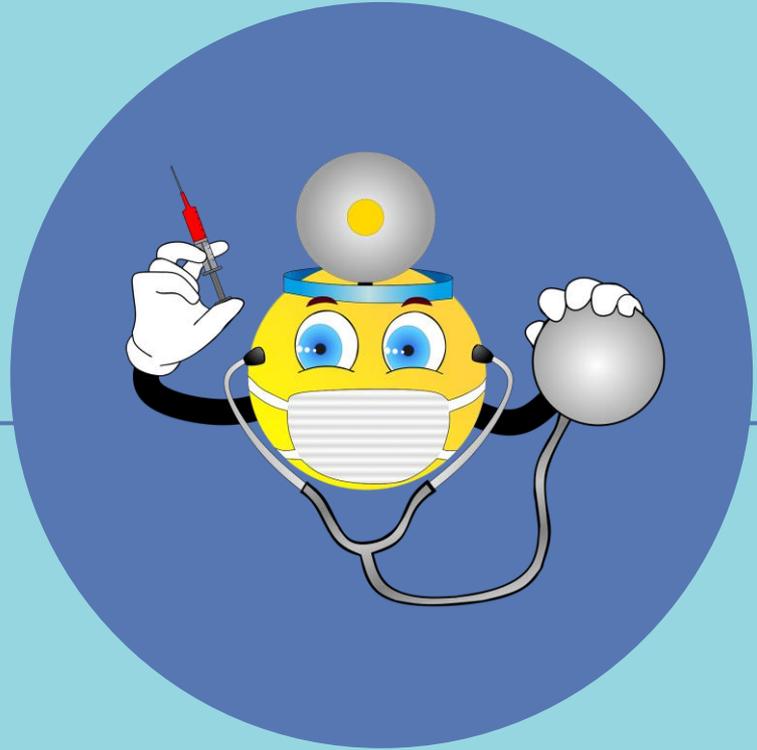
Which vaccination is most effective?

Medstar Health:

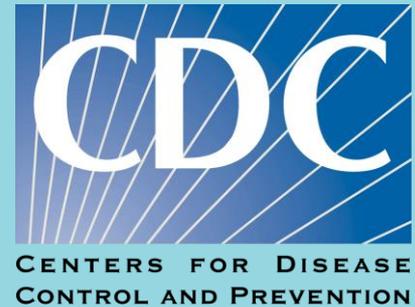
“**All of the COVID-19 vaccines are effective**, so it’s safe to get whichever vaccine is first offered to you. There is a limited supply of each which is why it’s helpful that there are multiple developers supplying vaccines.”

- Moderna and Pfizer vaccine double-dose series are known to be **95% effective in preventing COVID-19**.
- Taking one dose of the Johnson & Johnson vaccine has also been shown to be **66.3% effective in preventing COVID-19 according to clinical trials**.
- Comparison of COVID-19 Vaccinations:
 - <https://www.webmd.com/vaccines/covid-19-vaccine/covid-vaccines-compared>
 - https://www.cdc.gov/mmwr/volumes/70/wr/mm7038e1.htm#T1_down

How can you get vaccinated?



CDC Instructions



- Visit [Vaccines.gov](https://www.vaccines.gov) to find vaccination providers near you. In some states, information may be limited while more U. S. vaccination providers and pharmacies are being added. Learn more about [COVID-19 Vaccination Locations on Vaccines.gov](#).
- Text your ZIP code to **438829** or call **1-800-232-0233** to find vaccine locations near you in the United States.
- ***COVID-19 vaccines are available for everyone ages 5 years and older at no cost. Vaccines were paid for with taxpayer dollars and will be given free of charge to all people living in the United States, regardless of health insurance or immigration status.***

CDC Instructions



BE AWARE OF SCAMS!

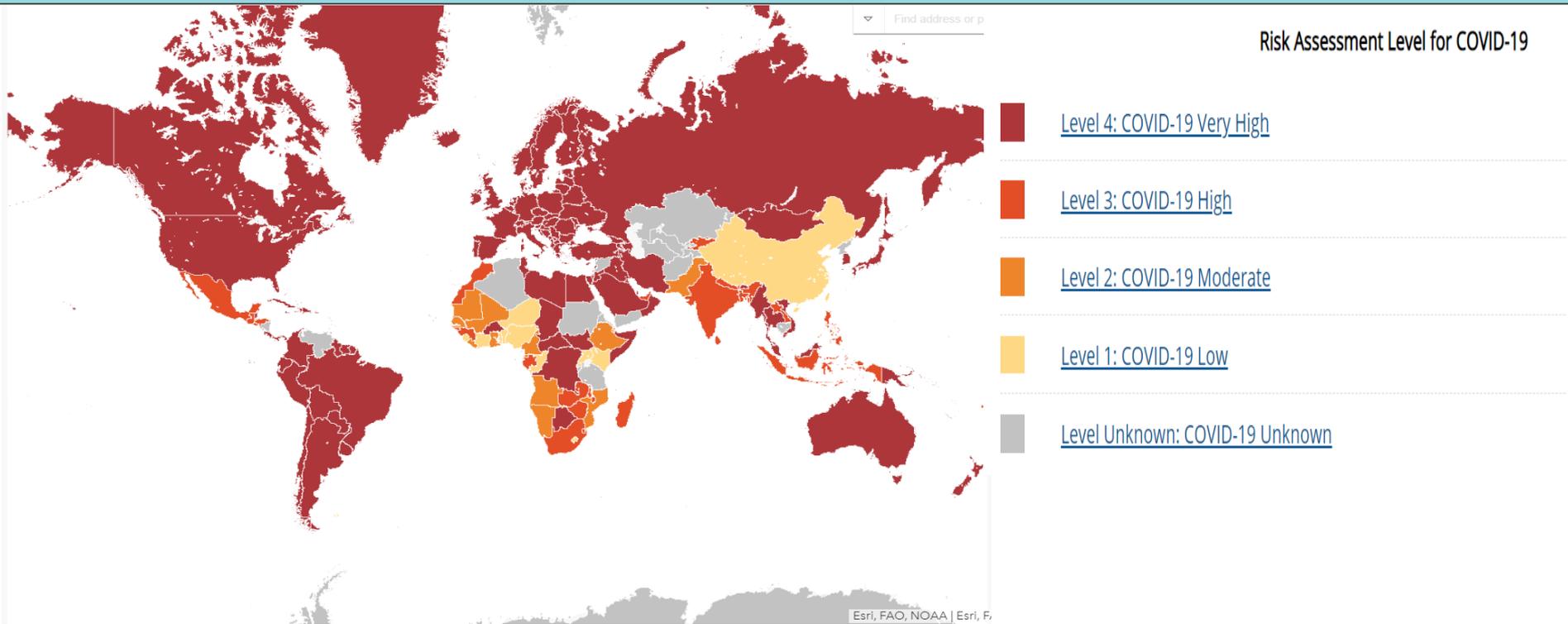
If anyone asks you to pay for access to a COVID-19 vaccine, you can bet it's a scam. Don't share your personal or financial information if someone calls, texts, or emails you promising access to a vaccine for an extra fee.

COVID-19 vaccination providers cannot:

- Charge you for a vaccine
- Charge you directly for any administration fees, copays, or coinsurance
- Deny vaccination to anyone who does not have health insurance coverage, is underinsured, or is out of network
- Charge an office visit or other fee to the recipient if the only service provided is a COVID-19 vaccination
- Require additional services in order for a person to receive a COVID-19 vaccine; however, additional healthcare services can be provided at the same time and billed as appropriate

CDC Travel Recommendations

Link to Data: <https://www.cdc.gov/coronavirus/2019-ncov/travelers/map-and-travel-notice.html>



Montgomery County Resources

**Find Vaccination in Montgomery County
(Translations included for multiple
languages):**

<https://montgomerycountymd.gov/covid19/vaccine/>

**COVID-19 FAQs (Translations included for
multiple languages):**

<https://www.americandiversitygroup.org/covid-19-resources>

Coronavirus FAQ's

Amharic Coronavirus FAQ ኮቪድ 19 ስድስት 2019 (COVID-19) በተደጋጋሚ የሚጠየቁ ጥያቄዎች Download	English Coronavirus FAQ Download	Chinese Simplified FAQ 新型冠状病毒疾病 (COVID-19) Download
Chinese Traditional Coronavirus FAQ 2019 新型冠状病毒疾病 (COVID-19) Download	Haitian Creole FAQ Maladi Coronavirus 2019 (COVID-19) Download	Korean Coronavirus FAQ 코로나 바이러스 질병 (COVID-19) Download
Punjab Coronavirus FAQ Download	Spanish Coronavirus FAQ Enfermedad del coronavirus 2019 (COVID-19) Download	Tagalog Coronavirus FAQ Mga Madalas Itanong Download
Tamil Coronavirus FAQ கொரோனா வைரஸ் 2019 (COVID-19) Download	Urdu Coronavirus FAQ کورونا وائرس 2019 ن وائرس تک بارے میں پوچھنے جاننے والے سب سوالات Download	Vietnamese Coronavirus FAQ Câu Hỏi Thường Gặp Download

Resources for Multiple Languages

Harvard Health Literacy Project: Covid-19 Fact Sheets in 35+ Languages

<https://communityhealthliteracyproject.org/factsheets/#languages>

CDC Covid-19 Communications Toolkit For Migrants, Refugees, and Other Limited-English-Proficient Populations:

https://www.cdc.gov/immigrantrefugeehealth/resources/communication-toolkit.html?CDC_AA_refVal=https%3A%2F%2Fwww.cdc.gov%2Fcoronavirus%2F2019-ncov%2Fneed-extra-precautions%2Fcommunication-toolkit.html



Community Resources

COVID-19 Community Resource Guide:

- Includes information on:
 - Housing
 - Food
 - Mental Health
 - Health Care
 - Immigration
 - Unemployment
- <https://www.dosomething.org/us/articles/covid-19-community-resource-guide>



Need help finding a COVID-19 vaccine in the U.S.? Call 1-800-232-0233 (TTY 1-888-720-7489)

Find a COVID-19 vaccine near you

Use Vaccines.gov to find a location near you, then call or visit their website to make an appointment.

[Find COVID-19 Vaccines & Boosters](#)

[I'm looking for flu vaccines](#) →

Powered by **VaccineFinder**



How We Can Help You: American Diversity Group



Our Website: <https://www.americandiversitygroup.org/>

- We provide **free vaccinations with incentives!** You can receive a vaccination and a gift card for your time!
- Weekly health screenings: We have **clinics open to everyone** where we provide **free healthcare** and screenings for glaucoma, kidney disease, dental and general wellbeing.
- **Free COVID-19 tests and at home testing kits!**
- Free nutritious foods, childrens toys, and thanksgiving meals.
- Our team of doctors, nurse practitioners, nurses and student volunteers are there to **make sure that you are cared for and have access to the healthcare you need!**
- How to Find our Events:
 - Upcoming/Current Events on our website homepage
 - <https://www.americandiversitygroup.org/events>
 - Instagram: @americandiversitygroup



American Diversity Group:



Upcoming Events:

REDEEMERS CHURCH OF CHRIST
(REDEEMERS CHAPEL)

CHILDREN'S VACCINE CLINIC

WE'RE HAVING A PEDIATRICS/2ND DOSES/BOOSTER VACCINE CLINIC

**THURS. MARCH 17TH
6:00PM - 8:30PM**
10001 AEROSPACE RD
LANHAM, MD 20708
CHURCH EVENT HALL

EVERYONE THAT GETS VACCINATED WILL RECEIVE A FREE HOME COVID TEST KIT.

GIFT CARDS TO BE GIVEN TO RECIPIENTS

\$10	\$25	\$10
1ST DOSE VACCINE	2ND DOSE VACCINE	BOOSTER

REDEEMERS CHURCH OF CHRIST
(REDEEMERS CHAPEL)

CHILDREN'S VACCINE CLINIC

WE'RE HAVING A PEDIATRICS/2ND DOSES/BOOSTER VACCINE CLINIC

SUN. MARCH 13
10:00 AM - 2:00 PM
10001 AEROSPACE RD
LANHAM, MD 2008
CHURCH EVENT HALL

GIFT CARDS TO BE GIVEN TO RECIPIENTS

\$10	\$25	\$10
1ST DOSE VACCINE	2ND DOSE VACCINE	BOOSTER

EAST COUNTY HEALTH AND WELLNESS COMMITTEE WITH MONTGOMERY COUNTY DEPARTMENT OF RECREATION.

INVITES COMMUNITY MEMBERS

FOOD!
FREE ZUMBA AND MUSIC
FUN ACTIVITIES FOR THE FAMILY
COVID-19 VACCINES & GIFTCARDS FROM AMERICAN DIVERSITY GROUP (for those receiving the vaccine)!
RAFFLE!

SATURDAY MARCH 26, 2022
From 12-2 pm

EDGEWOOD PARK
13900 ROBEY RD, SILVER SPRING, MD 20904

**GET VACCINATED
GET FREE
FOOD!**

DETAILS:

- Pfizer & Moderna Vaccine (1st, 2nd, or 3rd dose)
- Available to Adults and Kids age 5 years and up.
- Receive Pho An & Grill Restaurant Gift Card, food box and test kits free.

LOCATION:

- At Pho An & Grill Restaurant (13854 Georgia Ave, Silver Spring, MD, 20906))

HOURS:

- Sunday, March 27, 2022
- 10:00AM - 2:00PM

Please contact the VAS office for registration or more details
Tel: 301-646-5852 - Email: info@vasusa.org

AMERICAN DIVERSITY GROUP

**PROTECT YOURSELF
LET'S GET VACCINATED**

COVID Vaccine 1st, 2nd or Booster dose
12210 Plum Orchard Dr., Suite 214, Silver Spring, MD 20904

**SUNDAY
MARCH 27
10AM-2PM**

Get a \$10 gift card, home test kit, and free groceries

<https://www.americandiversitygroup.org>

IN CONJUNCTION AND SUPPORT FROM MONTGOMERY COUNTY AND HEALTHCARE INITIATIVE FOUNDATION

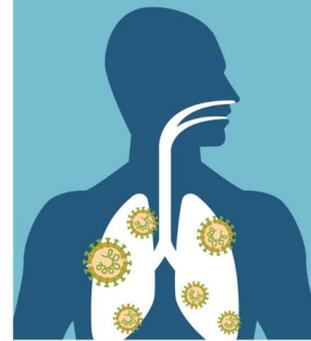


FAQ's



What is COVID-19?

- COVID-19 is a disease caused by a virus called SARS-CoV-2.
- Most people with COVID-19 have mild symptoms, but some people can become severely ill. Although most people with COVID-19 get better within weeks of illness, some people experience post-COVID conditions. Post-COVID conditions are a wide range of new, returning, or ongoing health problems people can experience more than four weeks after first being infected with the virus that causes COVID-19.
- Older people and those who have certain underlying medical conditions are more likely to get severely ill from COVID-19. Vaccines against COVID-19 are safe and effective.



COVID-19

If you have recently traveled to an area that has COVID-19 transmission and are experiencing symptoms mentioned below, call ahead to your health care provider before seeking medical care.



What is it?

- A new respiratory virus first identified in Wuhan, China
- It has the potential to cause severe illness and pneumonia in some people

How is it spread?



Through the air by coughing and sneezing



Close personal contact, such as touching or shaking hands



Touching an object or surface with the virus on it, then touching your mouth, nose, or eyes

Who is at risk?



Travelers to and from certain areas are at increased risk as are the close contacts of those who are ill



Current risk to the general public is low



See travel guidance from the Centers for Disease Control and Prevention www.cdc.gov/coronavirus/2019-ncov/travelers/index.html

What are the symptoms?

Illnesses can be mild, or in some cases be severe enough to require hospitalization. Symptoms of this respiratory illness primarily include:



Fever



Cough



Shortness of Breath

How is it prevented?

Similar to prevention of other respiratory illnesses, including the flu:

- **Wash hands** often
- **Avoid touching** eyes, nose, or mouth with unwashed hands
- **Avoid contact** with sick people
- **Stay home** while you are sick; avoid others
- **Cover mouth/nose** with a tissue or sleeve when coughing or sneezing



How does the virus spread?

COVID-19 spreads when an infected person breathes out droplets and very small particles that contain the virus. These droplets and particles can be breathed in by other people or land on their eyes, noses, or mouth. In some circumstances, they may contaminate surfaces they touch. People who are closer than 6 feet from the infected person are most likely to get infected.

COVID-19 is spread in three main ways:

- Breathing in air when close to an infected person who is exhaling small droplets and particles that contain the virus.
- Having these small droplets and particles that contain virus land on the eyes, nose, or mouth, especially through splashes and sprays like a cough or sneeze.
- Touching eyes, nose, or mouth with hands that have the virus on them.

How can I protect myself?

- [Handwashing](#) is one of the best ways to protect yourself and your family from getting sick. Wash your hands often with soap and water for at least 20 seconds, especially after blowing your nose, coughing, or sneezing; going to the bathroom; and before eating or preparing food. If soap and water are not readily available, [use an alcohol-based hand sanitizer with at least 60% alcohol.](#)
- **Get vaccinated!**
- Wear a mask
- Stay 6 feet away from others
- Avoid poorly ventilated spaces and crowds
- Cover coughs and sneezes
- Researchers estimate that people who get infected with the coronavirus can spread it to others 2 to 3 days before symptoms start and are most contagious 1 to 2 days before they feel sick.
- When exposed to COVID-19 transmission of the virus usually occurs when one has been within 1 meter of an infected individual for 15 minutes or more

Protect others from getting sick

When coughing and sneezing
cover mouth and nose with
flexed elbow or tissue



Throw tissue into closed bin
immediately after use

Clean hands with alcohol-based
hand rub or soap and water
after coughing or sneezing and
when caring for the sick



What is the risk of my child becoming sick with COVID-19?

- Children can be infected with the virus that causes COVID-19 and can get sick with COVID-19. Most children with COVID-19 have mild symptoms or they may have no symptoms at all (“asymptomatic”).
- Fewer children have been sick with COVID-19 compared to adults. Babies younger than 1 and children with [certain underlying medical conditions](#) may be more likely to have serious illness from COVID-19.
- Some children have developed a rare but serious disease that is linked to COVID-19 called [multisystem inflammatory syndrome \(MIS-C\)](#).



Protect
Against
COVID-19.

A safe and effective vaccine to protect against COVID-19 is now available.

I GOT MY
COVID-19
VACCINE!

Can my children get the vaccine?

- **All children age 5 and older can receive the pediatric vaccine!**
- This vaccine is a **lower dose** than the adult vaccine and is **100% safe** for use.
- For more information please visit <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/recommendations/children-teens.html>

Most Children and All Teens Can Get COVID-19 Vaccines

CDC recommends **everyone ages 5 years and older** get a COVID-19 vaccine to help protect against COVID-19.

Authorized For	Pfizer-BioNTech	Moderna	J&J / Janssen
4 years and under	No	No	No
5-11 years old	Yes	No	No
12-17 years old	Yes	No	No
18 years and older	Yes	Yes	*

*Everyone ages 18 years and older should get a booster dose of either Pfizer-BioNTech or Moderna (mRNA COVID-19 vaccines) at least 2 months after receiving the Johnson & Johnson's Janssen (J&J/Janssen) vaccine [in most situations](#).

Widespread vaccination for COVID-19 is a critical tool to best protect everyone from COVID-19 and COVID-19 related complications.

Everyone ages 12 years and older should get a COVID-19 booster shot. Learn more about [booster shots](#).

When should I seek emergency care if I have COVID-19?

Look for [emergency warning signs](#)* for COVID-19. If someone is showing any of these signs, seek emergency medical care immediately

- Trouble breathing
- Persistent pain or pressure in the chest
- Dizziness/confusion
- Inability to wake or stay awake
- Pale, gray, or blue-colored skin, lips, or nail beds, depending on skin tone

*This list is not all possible symptoms. Please call your medical provider for any other symptoms that are severe or concerning to you.

Cultural Considerations

COVID-19: Recommended Preventative Practices and FAQs for Faith-Based and Community Leaders:

<https://www.hhs.gov/sites/default/files/3-17-20-faith-and-community-based-covid-19-faq.pdf>



THANK
YOU!



in  f

Citations:

1. <https://www.cdc.gov/vaccines/covid-19/vaccinate-with-confidence.html>
2. <https://data.cdc.gov/stories/s/Vaccine-Hesitancy-for-COVID-19/cnd2-a6zw/>
3. MacDonald, N. E., & SAGE Working Group on Vaccine Hesitancy (2015). Vaccine hesitancy: Definition, scope and determinants. *Vaccine*, 33(34), 4161–4164. <https://doi.org/10.1016/j.vaccine.2015.04.036>
4. https://www.who.int/immunization/research/forums_and_initiatives/1_RButler_VH_Threat_Child_Health_gvirf16.pdf
5. <https://www.umms.org/coronavirus/covid-vaccine/facts/myths-busted>